

ENGLISH LITERATURE (ELECTIVE) MODULE-III
ENGLISH JOURNALISM : REPORTING, EDITING AND WRITING

PAPER-B

Time Allowed : Three Hours

Maximum Marks : 80

Note : The candidates are required to attempt ONE question each from Sections A, B, C and D

carrying 12 marks each and the entire Section E consisting of 16 short answer type questions carrying 2 marks each.

SECTION - A

- I. What are the fundamental differences between literary and journalistic writing ? Discuss.
OR
II. What are the requirements of writing for Electronic Media ? Discuss in detail. 12

SECTION - B

- III. What is a lead ? How many kinds of leads do you come across in newspapers ?
OR
IV. What is the Hour-Glass style of writing ? Is it effective ? Discuss. 12

SECTION - C

- V. What is the role of illustrations and punch lines in features ? Discuss in detail.
OR
VI. Discuss in detail the general principles of writing. 12

SECTION - D

- VII. A Style-Book is the Bible of a journalist. Explain.
OR
VIII. Write a detailed note on the principles of editing. 12

SECTION - E

- IX. Write short notes on the following :

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| (i) Trend story | (ii) The lead and the body |
| (iii) Sacred cow | (iv) Role of language in journalism |
| (v) Reporting an interview | (vi) Sub-editing |
| (vii) Sensational journalism | (viii) Date line |
| (ix) Role of Language in journalism | (x) Inverted Pyramid. |
| (xi) The fourth estate | (xii) Centre-spread |
| (xiii) Bleed | (xiv) Dummy |
| (xv) Splash | (xvi) Tabloid. |

16×2=32