

ENGLISH LITERATURE (ELECTIVE)
(English Journalism : Reposting, editing And writing-B)
Module-III

Time : Three Hours]

[Maximum Marks : 80

Note : Attempt all questions.

SECTION-A

- I. Journalism is a highly organised profession. Discuss.

OR

What are the subtle differences between writing for the Press and that for the Radio ? Elaborate. 12

SECTION-B

- II. What are the characteristics of good news writing ? Discuss in detail different types of News story.

OR

What is the Hour glass style of Writing ? Is it effective ? Discuss. 12

SECTION-C

- III. What angle or angles should be kept in mind while covering cultural programmes ?

OR

How are the photo features more effective in conveying the run of the mill news items ? Discuss. 12

SECTION-D

- IV. Write a detailed note on the Principles of Editing.

OR

What is the role of condensing and toning in newspapers ? Do you consider it important for newspapers ? Discuss. 12

SECTION-E

- V. Write short answer to the following :

(i) Skyline

(iii) Catch Line

(v) Bleed

(vii) Undercover Journalism

(ix) The Lead and the Body

(xi) Cub

(xiii) Trend Story

(xv) Centre Spread

(ii) Spot News

(iv) Grapevine

(vi) Sub-editing

(viii) The Fourth Estate

(x) Narrative Features

(xii) Gutter

(xiv) Tabloid

(xvi) Interview

16×2=32

