

CONVERSATIONAL ENGLISH AND BROADCASTING-B

(Semester-IV)

Time Allowed : Three Hours

Maximum Marks :

Note : Attempt all questions as directed.

SECTION-A

- I. Language is the most powerful means of communication. Discuss. OR
What is Vertical communication ?

SECTION-B

- II. Write a note on the recent 'Jat Stir' in Haryana. (Jat Quota Stir) OR
Explain some of the basic principles of broadcasting.

SECTION-C

- III. Show your acquaintance with Shakespeare's "King Lear". OR
Discuss Radio as an effective medium of communication.

SECTION-D

- IV. What is meant by Script writing for announcement ? OR

What is the impact of T.V. on life in general ? Discuss.

6

SECTION-E

V. Write notes in 30-40 words each on the following :

- | | |
|--------------------------|---|
| (i) Language as gesture. | (ii) Inflation. |
| (iii) Women Empowerment. | (iv) Non-Verbal Communication. |
| (v) Mobile-mania. | (vi) Soft story. |
| (vii) Caption. | (viii) Broadcasting as a means of communication. 16 |