

- Section - A**
1. Discuss the meaning and scope of tourism. 12
  2. Write short notes on TWO of the following :-
    - (a) Vacationer
    - (b) Tourist Resources 6,6
    - (c) Destination.
- Section - B**
3. Examine critically the performance of tourism in India since Independence. 12
  4. Discuss the meaning and significance of tourism education in developing tourism industry. 12
- Section - C**
5. Discuss the various factors responsible for the growth and development of tourism at the global level. 12
  6. "The flow of tourist population causes environmental impact." Explain it by giving suitable examples. 12
- Section - D**
7. Explain the organization, role and functions of Punjab Heritage and Tourism Promotion Board. 12
  8. Write an essay on IATA. 12
- Section - E**
9. Attempt all short answer questions, each question is of TWO (2) marks :
    - (i) What is the nature of tourism?
    - (ii) Define tourism as industry.
    - (iii) Mention any two types of tourism.
    - (iv) Explain the term Excursionist.
    - (v) What do you mean by tourism product?
    - (vi) What services can make a tourist happy ?
    - (vii) Mention any two problems of tourism.
    - (viii) Name any two institutes of tourism education in India.
    - (ix) Mention any two economic impacts of tourism.
    - (x) Mention any two functions of International Air Transport Authority.
    - (xi) Mention any two declarations of World Tourism Organisation.
    - (xii) What are the activities of Travel Agents Association of India?
    - (xiii) Why Pacific Air Transporters Association was set up?
    - (xiv) Mention any two socio-cultural impacts of tourism.
    - (xv) What do you mean by visitor ?

16×2=32

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