

2E2001

Roll No. _____

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2E2001

B. Tech. II Sem. (Main / Back) Exam., May - 2017

Common to all Branch

201 Communication Techniques

Time: 3 Hours

Maximum Marks: 80

Min. Passing Marks Main: 26

Min. Passing Marks Back: 24

Instructions to Candidates:

Attempt any five questions, selecting one question from each unit. All questions carry equal marks. Schematic diagrams must be shown wherever necessary. Any data you feel missing suitably be assumed and stated clearly.

Units of quantities used/calculated must be stated clearly.

Use of following supporting material is permitted during examination.

(Mentioned in form No. 205)

1. NIL

2. NIL

UNIT - I

Q.1 Describe the meaning and importance of communication. [16]

OR

Q.1 What are the objectives of communication? [16]

UNIT - II

Q.2 Describe merits and demerits of verbal communication. [16]

OR

Q.2 What are the advantages and limitations of formal communication? [16]

UNIT - III

Q.3 How is professional communication useful for organizations?

[16]

OR

Q.3 What is interpersonal communication? Discuss the various methods to improve interpersonal communication.

[16]

UNIT - IV

Q.4 Combine the following sentences:

(a) A girl has been recovered.

[4]

She was kidnapped last Sunday.

(b) A bomb killed many people.

[4]

It was planted by anti-national elements.

(c) Some cash has been stolen.

[4]

It was stolen from a bank.

(d) The plane was not in good condition.

[4]

It crashed.

OR

Q.4 Fill in the appropriate conjunctions:

- (a) He works hard _____ he may get a first division. [4]
(because, in order that, although)
- (b) No sooner did the lion saw the deer _____ it pounced on it. [4]
(when, than, unless)
- (c) Animals don't kill _____ they are hungry. [4]
(unless, because, though)
- (d) _____ he is rich, he wants to get more money. [4]
(because, though, when)

UNIT - V

Q.5 You are a B. Tech. A faculty position in your branch is vacant in a college. Apply for this position with resume. Invent necessary details. [16]

OR

Q.5 What things should be kept in mind while making and receiving phone calls? [16]
