

(i) Printed Pages : 2]

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(ii) Questions : 9]

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**Bachelor of Commerce 1st Semester  
Examination**

**1127**

**PRINCIPLES AND PRACTICES OF  
MANAGEMENT**

**Paper : BCM-107**

**Time : 3 Hours]**

**[Max. Marks : 80**

*Note* :- Attempt any *four* questions from Section A and two questions from each Section B and C respectively.

**Section-A**

1. Write short answers on any *four*. Each question carries 5 marks :

- (a) Scalar chain
- (b) Management Vs. administration
- (c) Organisation chart

**NA-104**

( 1 )

Turn Over

- (d) Line and staff position  
(e) Autocratic and Democratic leader  
(f) Communication Network 4×5=20

**Section-B**

2. "Management is both Art and Science." Comment. 15  
3. Discuss "Systems Approach" to the study of management. 15  
4. Define MBO. What are its benefits and limitations? 15  
5. (a) Delegation is an art. Comment.  
(b) What are the barriers to effective delegation? 15

**Section-C**

6. "Coordination is the essence of management." Comment. 15  
7. Explain McGregor's Theory X and Theory Y and analyse these critically. 15  
8. Identify different ways to make communication effective. 15  
9. "Planning is looking ahead and control is looking back." Comment. 15