

2014 NOV.

PRINCIPLES AND PRACTICES OF MANAGEMENT

Time Allowed: Three Hours

Maximum Marks : 80

Note:- Attempt four questions from Section A and two questions from Section B and two questions from Section C.

SECTION-A

1 Management by Objectives.

5

(2) Delegation

5

(3) Span of Control

5

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- (4) Leadership 5
(5) Internal and External Co-ordination. 5
(6) Explain Theory X of Douglas Mc Gregor. 5

SECTION-B

- [2] Define Management. Describe briefly the significance and scope of management. 15
[3] Describe briefly the steps involved in business planning. 15
[4] What do you mean by decision making ? Explain various steps involved in it. 15
[5] What do you understand by organizing functions of management. Give its objectives. 15

SECTION-C

- [6] What are the basic steps in Controlling process ? Explain the relation between Planning and Control. 15
[7] Discuss the Communication process in detail. 15
[8] Explain the meaning and importance of Motivation. How can it be increased ? 15
[9] Distinguish between Co-operation and Co-ordination. Briefly explain the techniques of effective co-ordination. 15