

(i) Printed Pages : 3]

Roll No.

(ii) Questions : 9]

Sub. Code :

0	6	8	4
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Exam. Code :

0	0	0	8
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**B.A./B.Sc. (Hons.) 4th Semester
Examination**

1047

**SOCIOLOGY
(Social Psychology)**

Time : 3 Hours]

[Max. Marks : 90

Note :- (i) Question No. 1 is compulsory.

(ii) Attempt *one* question each from Unit-I, II III
and IV.

1. Attempt any *nine* of the following :

(i) Social Psychology

(ii) Social Learning

(iii) Social Felicitation

(iv) Reference Group

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(1)

Turn Over

- (v) Group Mind
- (vi) Attitudes
- (vii) Audience
- (viii) Public Opinion
- (ix) Attribute
- (x) Intrinsic Motivation
- (xi) Mob
- (xii) Attitude measurement scale

2×9 = 18

Unit-I

2. Discuss the meaning and nature of Social Psychology.

6,12

Or

3. Discuss the relationship of Sociology with Social Psychology. Write the importance of Social Psychology.

12,6

Unit-II

4. Write a detailed note on Perception.

18

Or

5. Define motivation. Discuss Maslow's Need Hierarchy theory of motivation.

5,13

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(2)

Unit-III

6. Define Social Group. Discuss its various types. 5,13

Or

7. Write a detailed note on crowd and its types. 8,10

Unit-IV

8. Define Propaganda. Discuss various techniques of propaganda. 5,13

Or

9. Define Leadership. Discuss the qualities of a good leader. 5,13