

Paper : M.C. 201 : BUSINESS ENVIRONMENT

(Same for USOL Candidates)

Time Allowed : Three Hours]

[Maximum Marks : 80

- Note:** (i) The students are required to attempt five questions in all, selecting at least one question from each unit. All questions carry equal marks.
- (ii) Use of non-programmable calculator by the students in the Examination Hall is allowed. The calculator will not be provided by the university.

UNIT-1

1. What do you mean by Technical and Economic and Legal Environment? Discuss the implication of these environmental factors by taking an example of any industry.
2. What is Environment Forecasting ? Discuss at least two techniques of environment forecasting in detail.

UNIT-2

3. Today's business markets are no more national but global. How Globalization has changed the process of doing business ? Explain in context of Indian business scenario.
4. Are MNC Boon or Bane to Society. Discuss. Explain various strategies adopted by MNC in Indian FMCG Industry.

UNIT-3

5. Fiscal Policy of the country defines the financial prudence of any nation. Critically evaluate recent Fiscal policy of Government of India.
6. What do you mean by Global Economic Integration ? Discuss the various stages of economic integration alongwith the obstacles faced at each of the stages.

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7. What are various tools of Monetary Policy ? Explain the role of each tool in Economic stability and growth of the country.

UNIT-4

8. Explain the structure of Money Market and Capital Market. What are the recent developments in it ? Discuss.
9. What is a Stock Exchange ? List various Stock Exchanges in India. Discuss the role of stock markets in economic growth of the country.
10. Discuss Right to Service Act. How this Act will help the public and government dealings ? Discuss its implications for business firms.