

Paper–M.C.–201 : Business Environment

(Same for USOL Candidates)

Time Allowed : 3 Hrs.

Maximum Marks : 80

Note : (i) The students are required to attempt five questions in all, selecting at least one question from each Unit.

(ii) Use of non-programmable calculator by the students in the Examination Hall is allowed. The calculator will not be provided by the University .

UNIT-I

1. What is business environment ? Explain the elements of Business environment with the help of suitable examples.
2. Why environmental scanning is necessary for any organization ? Explain different techniques of environmental forecasting.
3. How has the business environment transferred during last decade ? Do you think that the present economic environment is favourable to business ? Discuss and give your suggestions.

UNIT-II

4. Comment with suitable example for “Economic reforms in India have strengthened the Liberalization”. How the liberalization policy has caused an impact on different sectors in India ?
5. How Multi National Corporations are working for development after 2010 ? State any three MNCs who are working in India by giving their strategies, competitive strength policies and performances.

UNIT-III

6. What is Monetary Policy of Government of India ? How finance commission plays a role in Monetary Policy ?
7. Explain Fiscal Policy. What are its various constituents ? Give and evaluate the recent fiscal policy of Government of India.
8. Give a complete framework of Industrial Policy of 1991 and its amendments afterwards. Explain Foreign Direct Investment in India prior to 2010. Give sector wise FDI approved by Government of India post 2010.

UNIT-IV

9. What are features and components of Indian Financial System ? Explain the objectives and features of Money and Capital Market.
10. Explain the Consumer Protection Act (CPA) 1986. Discuss the year wise amendments of CPA.