

Paper–M.C.–202 : Research Methodology in Commerce

(Same for USOL Candidates)

Time Allowed : 3 Hrs.

Maximum Marks : 80

Note : Students are required to attempt five questions in all, selecting at least one question from each Unit. All questions carry equal marks.

UNIT-I

1. Define Research. Discuss the significance and functions of research.
2. What do you understand by the term Hypothesis ? Discuss the types of hypothesis and significance of hypothesis testing in research.
3. Compare survey method and experimental methods of doing research. Discuss the benefits and limitations of both the methods in conducting research.

UNIT-II

4. What are the different methods of sampling used in research ? Briefly discuss the advantages and limitations of each method.

5. Explain the process and significance of collection and organization of material with special emphasis upon correct sources of information.

UNIT-III

6. Distinguish between data and information. Highlight the importance of analysis and presentation of information.
7. Write a note on the following :
 - (a) Coordinating contents
 - (b) Composition of information

UNIT-IV

8. What do you mean by factor analysis ? Give suitable examples to highlight the different steps involved in performing factor analysis. Discuss the economic significance of factor analysis.
9. What are the different types of regression analysis ? Highlight the various assumptions and limitations of regression analysis. Give suitable examples to briefly highlight the significance of regression techniques.
10. Describe the concept of management of a research unit. Discuss the benefits and problems of implementation of actual research findings.