

1057  
M.Com, Fourth Semester  
MC-401: Project Planning and Control  
(Same for USOL Candidates)

Time allowed: 3 Hours

Max. Marks: 80

*NOTE: Attempt five questions in all, selecting atleast one question from each Unit.*

x-x-x

**UNIT - I**

- I. What are the various stages in project identification, formulation and planning? (16)
- II. Write a note on:-
  - a) Economic and Social Appraisal location
  - b) Factory Design and Layout Question (2x8)
- III. Explain in detail social cost benefit analysis. (16)

**UNIT - II**

- IV. How is market survey done? Explain in design, data source and methodology? (16)
- V. How to forecast future demand distribution analysis? (16)
- VI. How should the preparation for sales plan and report estimation of financial requirements? (16)

**UNIT - III**

- VII. What are various capital budgeting techniques? Explain in detail? (16)
- VIII. How to conduct financing project viability study? (16)

**UNIT - IV**

- IX. What is PERT? Explain in detail steps in PERT? (16)
- X. What is CPM? Explain in detail steps in CPM? (16)

x-x-x