

(i) Printed Pages: 2

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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Bachelor of Commerce 1st Semester

1128

PRINCIPLES AND PRACTICES OF MANAGEMENT

Paper : BCM-107

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Section-A : Attempt any FOUR questions. Each question carries 5 marks.

(2) Section-B : Attempt any TWO questions. Each question carries 15 marks.

(3) Section-C : Attempt any TWO questions. Each question carries 15 marks.

SECTION—A

1. State three features of MBO.
2. Distinguish between co-ordination and co-operation.
3. Explain break-even analysis as a control technique.
4. Explain various levels of management.
5. Are rules and procedures the same ?
6. What is the need of direction ?

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SECTION—B

7. State the contributions of Likert and Peter F. Drucker to the development of management thought.
8. Elaborate the process of decision making. How decision making can be improved ?
9. Explain delegation. What difficulties are encountered in delegating authority ?
10. What do you understand by line organisation ? Discuss the merits and demerits of this organization.

SECTION—C

11. Discuss McGregor's theory X and theory Y. Do you think McGregor's theory of motivation is applicable in the present context ?
12. What do you mean by span of supervision ? Explain the factors determining the span of supervision.
13. "Effective leadership is a function of three factors : the leader, the led and the situation." Explain.
14. "Communication is the No. 1 problem of management." In the light of this statement discuss the importance of communication.