

Roll No.

Total No. of Pages: 02

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B.Tech. / B.Com. (2011 Onwards) / B.Arch. (2012 Onwards) (Sem. – 1)

COMMUNICATIVE ENGLISH

M Code: 45086

Subject Code: BTHU-101/ BCOP-105

Paper ID: [A1103]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. All questions are COMPULSORY.**
- 2. Question 1, 2 and 3 carrying TEN marks each.**
- 3. Question 4 and 5 carrying FIFTEEN marks each.**

1. Read the passage carefully and answer the questions that follow:

A university is much more than an institution that conducts instruction or examination or students in all or many of the more important branches of learning that confers degrees. The mere act of managing a large body of educated people in any organization is not easy even at the best of times. Very few universities can match Oxford's and Cambridge's traditions that span seven centuries. Yet Cambridge was established by a group of dissatisfied scholars who migrated from Oxford because of internal feuds and fights with the townspeople. Nevertheless, a positive consequence was the breaking up of Oxford's intellectual monopoly. Since then Cambridge and Oxford have maintained a healthy competition in not only academics but also sports, religion and politics. This competition has helped raise their standards in all these fields. There are traditional differences also. Oxford has produced more scholars in the liberal arts and more politicians, while Cambridge has excelled in mathematics and the sciences. Competition is a feature that can raise the overall standard. Without it, complacency sets in. In the United States, the market economy extends to the academic sphere as well, with universities with hefty endowments vying for excellent faculty members and bright students. In the Indian setting this spirit of competition is lacking since its motivator – the desire for excellence itself – is missing. The remedy is of course clear: reward excellence and honour merit. No less important than teaching is doing research. Unless the teaching faculty is involved with research as well, the system will become stale and sterile. Research brings in fresh air from outside and revitalizes the teaching.

Questions.

- i) What was the positive consequence of establishment of Cambridge University? (2)
 - ii) What is the basic requirement for raising the overall standard of a university? (2)
 - iii) What is the state of Indian higher education system? (2)
 - iv) What can be the possible solution for raising the standard of higher education in India? (2)
 - v) What are the benefits of doing research? (2)
2. a) Use the following words in meaningful sentences of your own: (5)
amiable, decorum, enthrall, meticulous, strife
- b) Do as directed: (5)
- i) Some public men are very sensitive _____ criticism. (fill in appropriate preposition)
 - ii) Either he or I _____ mistaken. (supply a verb in agreement with the subject)
 - iii) Alter, altar (use these words in sentences of your own to bring out their meaning clearly)
 - iv) I convinced him of his mistake (re-write the sentence as a complex sentence)
 - v) I have found the book _____ (complete the sentence with suitable clause)
3. Do you think a person should be loyal to his / her birthplace and work for its improvement or he / she should migrate to another country? Use examples and reasons to explain your answer. (10)
4. A customer has complained against the defective make-up and skin care products of your company. As a sales manager of the company, write a letter to the customer apologizing for such inconvenience caused to him / her. Invent the necessary details. (15)
5. Imagine that you are the Dean Colleges of a university. Write a report to the Vice-Chancellor on the colleges that you surveyed, giving him all the details about the condition of teaching learning process in the colleges. (15)